



For Immediate Release

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Castaic Education Foundation Partners with Macy's for Sixth Annual *Shop For A Cause* Day August 27th

Macy's helps Castaic Education Foundation raise funds and awareness for important cause

Castaic, CA – August 16, 2011 - Macy's will partner with the Castaic Education Foundation to invite customers to participate in Macy's sixth annual "Shop for a Cause" charity shopping event. Macy's 2011 Shop for a Cause will take place on August 27, 2011. Customers can purchase tickets now from the Castaic Education Foundation. Macy's Shop for a Cause is a unique one-day-only shopping event created to support local charities' fundraising efforts, which has helped raised more than \$38 million for charities across the country since 2006.

"Macy's is committed to giving back to our local communities. Our annual Shop for a Cause Program, which has raised more than \$38 million for local and national charities in the past five years, is meaningful for us because it gives our customers and associates an opportunity to give back to the local charities, schools and non-profits that matter a great deal to them," said Martine Reardon, Macy's Executive Vice President of Marketing. "We are proud to offer our customers an easy way to make a positive difference while enjoying great savings at Macy's."

Macy's has provided the Castaic Education Foundation with shopping passes to sell for \$5 each. The organization will keep 100% of every ticket it sells. The more the Castaic Education Foundation sells, the more money it will raise! "Our purpose is to raise money to supplement our Teacher Grant Fund which provides Castaic Union School District teachers with grant money to purchase equipment and supplemental teaching tools to enhance the learning of their students," said Sabrina MacDougall, Castaic Education Foundation Chairperson. "We are grateful to Macy's for making this exciting fundraising opportunity possible."

By purchasing a shopping pass to the event from the Castaic Education Foundation customers support the students and teachers of the Castaic Union School District while enjoying a day of spectacular discounts, entertainment, special events. Pass holders will enjoy special discounts on most regular, sale and clearance purchases all day. Some exclusions apply. To purchase a Shop for a Cause shopping pass, please contact Sabrina MacDougall at 661-644-7326 or sabrinamacdougall@att.net

About The Castaic Education Foundation

The Castaic Education Foundation is a non-profit 501c3 organization that supports the Castaic Union School District. CEF's purpose is to assist in the achievement and maintenance of a superior program of public education within the District. Fundraising supports CEF's Teacher Grant Fund which. For more information on CEF, visit www.castaiceducation.org

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

For Macy's media materials, images and contacts, please visit our online pressroom at www.macys.com/pressroom.

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